Everything starts from zhero/

7678_210x148_Zhero_FieraAnuga_Catalogo_EN.indd 1 23/09/21 17:58

Boost your drinks/

Naturally flavoured ice cubes.
The natural refinement of the infusion meets the purity of ice to delicately flavour your water, spice up your soft drinks, or enhance your cocktails.

2/3 cubes per serving

Allow 2 minutes of dilution

7678_210x148_Zhero_FieraAnuga_Catalogo_EN.indd 2 23/09/21 17:58

Zhero is the new infused-ice **100% natural, with 0% sugar and 0 calories.**
A unique and groundbreaking product designed to lightly scent your water
and liven up all your drinks. Once you try it, nothing will ever be the same.

7678_210x148_Zhero_FieraAnuga_Catalogo_EN.indd 3 23/09/21 17:58

Get ready for the freshest news/

- Unique
- Innovative
- Practical
- Cross category
- Market oriented

7678_210x148_Zhero_FieraAnuga_Catalogo_EN.indd 4 23/09/21 17:58

Innovation

Patent

Unlimited range
of product

High-margin %
Premium price

Single serve
Portioned product not price per kilo

Less space
Save 38%

7678_210x148_Zhero_FieraAnuga_Catalogo_EN.indd 5 23/09/21 17:58

Ice fusions
100% natural
0% sugar
zhero
Citrus zest
24 premium
ice cubes
infused with
lemon and lime

Zhero citrus zest/

lemon &
lime

100%
natural

0%
sugar

0
calories

From lemon and lime's sparkle, Citrus zest is the infused ice that lets you taste summer whenever you wish. A fresh taste that will remind you once again of the pleasure of drinking water.

7678_210x148_Zhero_FieraAnuga_Catalogo_EN.indd 7 23/09/21 17:58

Ice fusions
100% natural
0% sugar
zhero
Forest notes
24 premium
ice cubes
infused with
elder and raspberry

Zhero forest notes/

raspberry & elder flower

100% natural

0% sugar

0 calories

Forest notes is the ice infused with raspberry and elderflowers. Perfect fit for those looking for 100% natural sweet notes in their drinks.
Light, fresh and irresistible.

Ice fusions
100% natural
0% sugar
zhero
Med twist
24 premium
ice cubes
infused with
mint and rosemary

Zhero med twist/

mint & rosemary

100% natural

0% sugar

0 calories

Nature awakens for this unmistakable mix.
Revive rosemary and mint's wild fragrance
in our infused ice cubes, combine it with your next drink
and discover the magic of Med twist.

Ice fusions
100% natural
0% sugar
zhero
Spice scent
24 premium
ice cubes
infused with
ginger

Zhero spice scent/

ginger

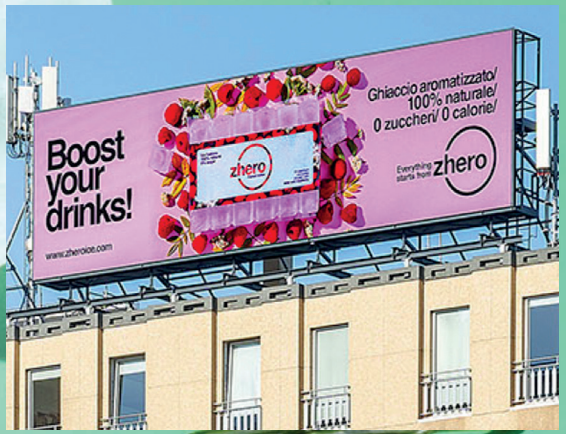
100% natural

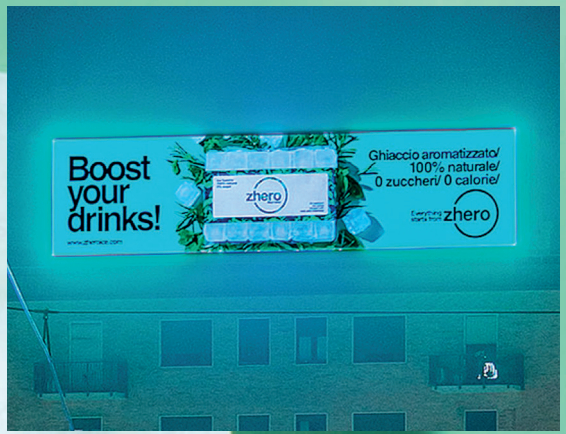
0% sugar

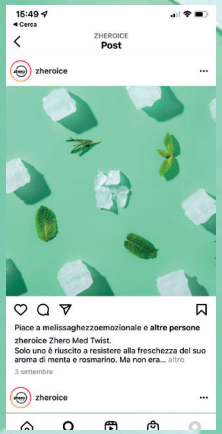
0 calories

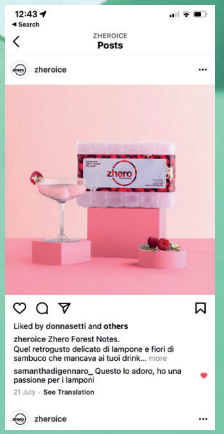
Spice scent is the ice infused with a slight scent of ginger to enhance your drinks.
Dive into a unique experience with exotic notes for a pleasingly spicy taste.

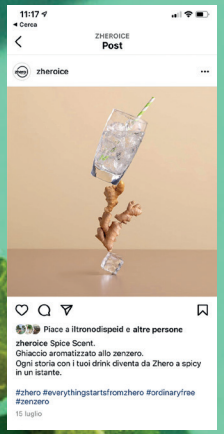
OOH/ Social media/

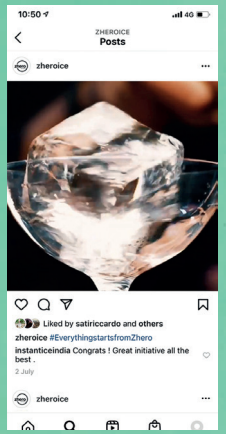


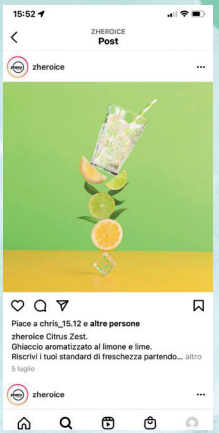


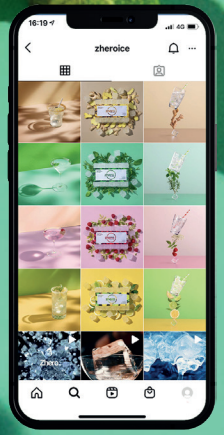


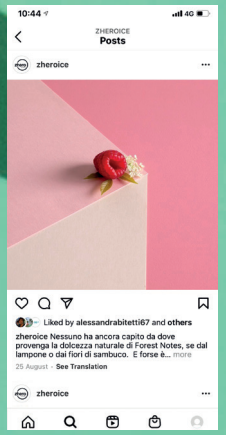












7678_210x148_Zhero_FieraAnuga_Catalogo_EN.indd 15 23/09/21 17:59

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7678_210x148_Zhero_FieraAnuga_Catalogo_EN.indd 16 23/09/21 17:59